

Projecting Credibility and Confidence

Increase your impact.

ONE-DAY WORKSHOP

Whether you are meeting one-on-one or presenting to a large group, appearing credible and confident will significantly raise your effectiveness. Through a combination of tailored curriculum, precise feedback, and practical skill building, this workshop will increase your awareness of your personal style while providing you with a tangible action plan for improvement.

WHAT TO EXPECT

Content-rich Information

We'll discuss the power of the "subtextual" conversation—body language, vocal patterns, and mannerisms that can raise or lower your status in the workplace.

Skills Practice

The focus will be on active skill building, with "skill drills" for every key concept.

Videotaped Feedback and Coaching

You'll receive an expert evaluation of your personal skill set, followed by individualized on-camera coaching. Count on the instructor feedback to be straightforward, tangible, and relevant to your real-world experience.

PARTICIPANTS RECEIVE

- At least four individual speaking opportunities in front of the group
- A flash drive with individual videotaped exercises
- Our 30-page in-class workbook
- 90-day access to The Credibility Code Online video library (includes 25+ video lessons designed to support continued learning)
- An optional daily email nudge to encourage post-workshop practice

We can also provide more robust post-workshop support for an additional fee, including group follow-up calls, one-on-one coaching (live or video chat), and lesson plans for leading internal practice sessions.

DISCOVER HOW TO

- Cultivate personal presence
- Connect with your audience (one-on-one or large group)
- Balance authority with approachability
- Avoid unintentional behaviors that may lower your status
- Demonstrate composure when the pressure is on

BENEFITS

- Get better results from prospects, clients, vendors, and colleagues
- Attain status as a competent, respected professional
- Gain control of the image you project