

# Powerful Presentations

It's not what you say that counts; it's what they hear.

## TWO-DAY WORKSHOP

Great presenters do more than just deliver information—they capture and hold your attention. They *make a connection* so the audience can hear and retain the message.

This workshop will give you the practical skills you need to give dynamic, professional presentations. We'll start by addressing the core skills for projecting credibility and confidence. Then we'll raise the bar to include presentation skills—making a great first impression, creating memory hooks, keeping the audience engaged, and using visual aids.

If you need to distinguish yourself as an expert at the front of the room, this is the right class for you.

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### WHAT TO EXPECT

#### *Skills Practice*

The format is highly interactive, allowing you to practice skills as they are introduced.

#### *Video Exercises*

You'll have at least six on-camera speaking opportunities at the front of the room.

#### *Feedback and Coaching*

The small group atmosphere ensures that you'll receive plenty of individualized coaching, appropriate to your experience and skill level. Count on the instructor feedback to be straightforward, tangible, and relevant to your real-world experience.

### DISCOVER HOW TO

- Create a professional image
- Engage with your audience
- Organize your presentation for impact
- Think clearly when the pressure is on
- Interact effectively with visual aids
- Manage nervous energy

### BENEFITS

- Be more professional, prepared, and confident in front of a group
- Create clear, well-organized presentations that keep your listeners engaged
- Distinguish yourself as an expert in your subject matter

### Key Takeaway

You'll leave with a clear understanding of how to prepare and deliver your message with confidence, making your presentation more enjoyable for everyone—including you!