

# Aim High: Empowering Women in Leadership

Raise your level of play.

## ONE-DAY WORKSHOP

Why aim high? Because when we expect more, we get more. This is a fundamental lesson for playing effectively in a male-dominated business world.

In this workshop, we'll examine the skill set necessary for women to move more successfully into the executive suite. We'll discuss the power of the "subtextual" conversation—body language, vocal patterns, and mannerisms that can raise or lower one's status in the workplace. We'll explore female- and male-identified communication rituals and how to confront counterproductive culture clashes caused by differences in style and language. Better understanding these dynamics, and being more aware of our own behavioral patterns, can significantly increase collaboration, respect, and ultimately, productivity.

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### WHAT TO EXPECT

#### *Information*

We'll discuss the criteria listeners use to assess leadership ability, paying specific attention to gender-identified stereotypes and communication patterns.

#### *Skills Practice*

The format is highly interactive, allowing you to practice the skills as they are introduced.

#### *Self-assessment and Action Plan*

You'll have the opportunity to evaluate your own strengths, weaknesses, and/or barriers to success. We'll then discuss the resources available to build those areas so you can create a tangible action plan for moving forward.

### DISCOVER HOW TO

- Cultivate leadership presence
- Develop a powerful speaking voice
- Give and receive feedback
- Negotiate on your own behalf
- Strike a balance between authority and approachability
- Recognize gender-based communication patterns

### BENEFITS

- Identify your personal competencies and successes
- Gain the confidence to move forward in your career
- Interact more comfortably in a leadership role

### KEY TAKEAWAY

You'll walk away with a better understanding of gender roles in communication and an action plan for accelerating your personal career path.