Presenting with Slides
Find your power.

LARGE GROUP SEMINAR
Ready to put the power back in PowerPoint? Using real-world examples and role modeling, this seminar will show you how to deliver dynamic, compelling PowerPoint presentations that your colleagues will enjoy attending—really.

We’ll start by taking an informed look from the other side of the podium: what works and what doesn’t from the audience point of view. Along the way, we’ll dispel some common myths about PowerPoint dos and don’ts. And finally, we’ll address what it takes to entice your listener’s attention and keep it until your final slide.

DISCOVER HOW TO
• Create slides that support rather than distract from your message
• Choose the right slide format for your objectives
• Use speaker’s notes successfully
• Create effective executive summaries for complex material
• Deliver your message with impact

BIO FOR CARA HALE ALTER
As founder and president of SpeechSkills, Cara has provided training to some of the world’s best-known companies, including Allianz, Caterpillar, eBay, Gap Inc., Google, IDEO, and Williams-Sonoma. A guest lecturer at UC Berkeley, Harvard University, Stanford University, and UC Hastings College of Law, Cara has also worked with numerous top-100 law firms, including DLA Piper, Morgan Lewis, O’Melveny & Myers, and White & Case. She is a frequent media resource, with appearances in Forbes.com, The Globe and Mail, USA Today, and countless other media outlets. Her critically acclaimed book, The Credibility Code: How to Project Confidence and Competence When It Matters Most, brings the key concepts of her signature workshops to the printed page. Cara is a proud member of the National Association of Women Business Owners.