

Leadership Edge Mastery Academy

Master Your Presence. Amplify Your Impact.

The Leadership Edge Mastery Academy is a robust, highly personalized ten-month coaching program designed to help high-performing professionals expand their influence, strengthen their leadership presence, and prepare for greater responsibility within their organizations.

Since each annual cohort is limited to 10 individuals, participants consistently receive personalized feedback on their unique strengths and priority areas for improvement. The extended format provides regular touchpoints and repeated practice opportunities to support long-term habit formation.

WHAT SKILLS WILL PARTICIPANTS CULTIVATE?

- Leadership and personal presence
- Composure under pressure
- Superior presentation skills
- Communicating with clarity and concision
- Balancing authority and approachability
- Confidence in one's expertise and abilities

WHAT IS INCLUDED IN THE MASTERY ACADEMY?

Full-day Projecting Credibility and Confidence Bootcamp (8 hours, onsite): Participants begin with an intensive, skill-based workshop on visible credibility and leadership presence. Each participant completes at least three individual on-camera speaking exercises and receives a detailed diagnostic of their strengths, priority development areas, and a personalized action plan.

Eight monthly cohort meetings (2 hours, virtual): These highly interactive sessions provide ongoing opportunities to speak, practice, receive coaching, and refine priority skills. Each meeting also introduces a new leadership or communication topic.

Two 90-minute one-on-one coaching sessions per participant (virtual): These personalized coaching sessions are scheduled at the participant's convenience at any point during the ten-month program.

One half-day closing workshop (4 hours, virtual or onsite): This session provides a final skill assessment and an opportunity to recognize and celebrate the improvements achieved over the course of the program.

Ongoing learning and practice resources (between sessions): Participants receive access to asynchronous video lessons, supplemental learning materials, and optional daily practice reminders to reinforce skills between live sessions.

Accountability partnerships (peer-to-peer): Participants are encouraged to connect between sessions with a cohort partner to practice key skills, discuss successes and challenges, and maintain momentum throughout the program.



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WHO IS THE MASTERY ACADEMY FOR?

The academy is for individuals who wish to play a bigger role, have more influence, and garner more respect for their unique capabilities. Whether self-identified or selected by their organizations as aspiring leaders, the curriculum is particularly well suited to mid-career professionals and is relevant across industries and disciplines, including law, technology, innovation, and medicine.

While the program is designed for anyone who wants to cultivate their leadership skills, we are especially committed to supporting individuals from groups that are historically underrepresented in leadership, including women and first-generation professionals.

WHO LEADS THE MASTERY ACADEMY?

Every live element of the program is personally led by Cara Hale Alter.

As the founder of SpeechSkills and author of the critically acclaimed book *The Credibility Code*, Cara brings deep expertise in how verbal and nonverbal communication shape leadership presence and influence. Drawing on more than 25 years of experience coaching thousands of professionals and executives, she has an exceptional ability to identify the subtle shifts that can help individuals unlock their hidden potential.

CAN ORGANIZATIONS CREATE A PRIVATE COHORT?

Yes. Organizations may create their own private cohort of up to 10 participants. The program runs for ten months and can begin at any time. Private cohorts are highly customizable, including the option for in-person sessions at your chosen location. We welcome the opportunity to discuss your group's unique needs and tailor your program accordingly.

PRICING (EARLY BIRD):

- \$15,000 per participant
- \$150,000 for private cohorts
- 20% discount for Leadership Edge Premier Members

PROGRAM DETAILS:

- Cohorts are strictly limited to ten participants
- The open enrollment cohort runs from January to October 2027
- In-person onsite locations are TBD

CONTACT US

For information or to reserve your seat, contact Chelsey at ckc@speechskills.org or 415.448.6071.

"Cara Hale Alter is not just compelling and captivating; she shows you how to be compelling and captivating. She is the closest thing to a magic pill that transforms you into a leader." — Jeannine Sano, Partner, Venable LLP